

“Communities are more important than ever before as they deliver people their lifestyle of choice.”

There is no other advertising opportunity that enables you to regularly reach the entire Jewish population of London.

Increased Exposure

As a thank you to our advertisers we are pleased to provide you with increased exposure to the London Jewish Community, as well as all visitors to the London Jewish Community Centre by providing a:

- 1) Display area for our advertisers
- 2) Directory listing of advertisers in the newspaper as well as on www.jewishlondon.ca

Readership

The paper is direct mailed to over 650 households, available at local centres and to the over 3000 Jewish students at the University of Western Ontario.

Publication Dates

2011 2012

September 14th February 01st
 October 26th March 21st
 December 07th May 09th
 June 27th

*Advertising deadline :
 One week prior to publication date.

SIZING & RATES

Prices are per issue*

1 Issue

2-6 Issues
Less 10%

7 Issues
Less 25%

*Applicable taxes extra

*Graphic changes requiring over 1/2 hour are \$40/hour

Full page -10.25" x 16" (W x H)	\$550.00	\$495.00	\$412.50
1/2 Page 10.25" x 7.5 "	\$350.00	\$315.00	\$262.50
1/4 Page 4" x 8.75"	\$250.00	\$225.00	\$187.50
Banner - Front or Back Page 10.5" X 3.25" Full colour only / price includes colour	NA	\$340.00	\$292.50
4" x 7" Vertical	\$200.00	\$180.00	\$150.00
4" x 5" Vertical	\$135.00	\$121.50	\$101.25
4"x3" Horizontal	\$100.00	\$90.00	\$75.00
Business Card - Horizontal 4" x 2"	\$75.00	\$67.50	\$56.25
Business Card -Vertical 1.875" x 3.5"	\$75.00	\$67.50	\$56.25
Classified / Personal Announcement	\$25.00	\$25.00	\$25.00

Get noticed add colour to your advertisement

Spot colour \$60. 00 per issue • Full colour \$150.00 per issue

Advertisement Agreement

Name _____

Business _____

Address _____

Phone / E mail _____

**You will be invoiced for your advertisement.
 Invoices are due upon receipt, acceptable forms of payment are cheque, Visa & MasterCard.**

Credit Card # - Visa / Master Card Expiry Date

Ad Copy / Special Requirements

Number of Issues _____ Size of Ad _____

Price Per Issue _____ (Plus Tax)

Agreement :

By signing this agreement I agree to the details above and confirm all information is accurate. You will receive a complimentary issue of the newspaper containing your ad.

A signed copy of this agreement is required prior to the advertising deadline for your ad to appear.

Signature: _____

Date: _____